



Mustek GSmart 350 Digital Camera –

A Smart Genie Capturing the World

October 1999 – (Hsin-Chu, Taiwan) --Mustek Systems Inc. is pleased to announce a new addition to its current digital camera family, the GSmart 350. Incorporate with Kopin's color CyberDisplay™ LCD, GSmart 350 is a 350K pixels VGA resolution Digital Still Camera (DSC) that is not only compact in size but also versatile in functions.

Mustek is the world's first vendor to incorporate Kopin's CyberDisplay™ technology to DSC. Two to three times the resolution of a 90,000~110,000 pixel 1.8"~2.0" LCD display, the CyberDisplay™ is an Active-Matrix Liquid Crystal Display (AMLCD) that has 320 x 240 full color resolution. The result is the bright vivid color images (76,800 pixels) mimicking



having a PC monitor built-into a camera that enables viewing of the most realistic virtual images one or four at a time even under direct sunlight. True framing and exposure feedback, what you see is what you get, while significantly reducing power requirements.

In addition to the 1MB of built-in memory, the GSmart 350 also provide a standard CompactFlash card slot to allow the freedom of expanding and portability. The USB interface provides an efficient way of transferring the captured image to your PC/Notebook. The unique Bus Power design requires no battery power while USB is connected, therefore, no power adapter will be needed. The design of alkaline battery support allows the user to purchase them anywhere. Only 3 batteries supports up to 1,000 shots.

Targeted at younger generation and entry level users, GSmart 350 is not only an easy plug-n-play DSC but also present a fashion concept and stylish design. It's compact and light weight so you can bring it anywhere, take a picture anytime, and capture precious moments that will last a lifetime. Experience the difference with Mustek's all new GSmart 350, you've got to see it to believe it. Please visit our web site at <http://www.mustek.com.tw> for more information.



About Company

Mustek Systems Inc., founded in 1988 and stunned the world by the industry first innovated handheld scanner, has evolved into a dynamic organization capable of developing, manufacturing, and marketing a diverse line of products including scanner, digital camera, PC camera, LCD projector, CD-RW, and DVD player. Mustek, ISO-9001 certified and corporate headquartered in Taiwan's Hsin-Chu Science Park, is an international company with worldwide offices in US, Germany, Japan, Taiwan, and China.

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